

The Association of Independent Information Professionals (AIIIP) is an international, professional network of individuals who own their own information-centered business. Members are consultants with expertise across diverse industries, services, and geographies. As the leading voice of the independent information industry, AIIIP equips information entrepreneurs for ongoing business success in more than 20 countries around the world.

AIIIP's 200+ members are high-value influencers with broad and deep connections throughout the international information industry and beyond. We are business analysts, researchers, freelancers, contractors, consultants, knowledge managers, content developers and private investigators who serve diverse clients across a range of sectors.

Get in front of this influential group of information professionals so they can learn about your products and services for themselves and recommend your products and services with their clients. In addition, your brand could be shared with a prospect list of 2000+ contacts. Investments include logo on communications to current and potential members, social media posts, direct marketing to AIIIP members, leaderboard ad on our website, potential sponsorship of webinars and symposium sessions and more.

The sponsorship year runs from November 2023 to October 2024. The AIIIP 2024 Symposium will be held in St. Louis, Missouri, USA in April 2024.

Any sponsor that selects a level and/or a la carte items and pays by the end of March 2024 will be eligible for the Symposium items. From April 2024 - October 2024, sponsors will only receive the Communications, Website and Virtual Event options for a discounted rate.

	Gold Level	Silver Level
Sponsor by March 2024	\$3,900	\$1,900
Sponsor by October 2024	\$1,900	\$900

AIIIP Members receive a 20% discount on sponsorship options.

Review the options below and select the level and/or options you would like to sponsor. Put a check mark next to the level you are selecting and/or in the far left-hand column to indicate your selections.

Return the completed PDF to office@aiip.org and an invoice will be sent to you to complete the payment.

Questions? Contact sponsorship@aiip.org

All Sponsors & Exhibitors are expected to abide by our [Conference Code of Conduct](#) & [AIIP DEI Statement](#)

Full Year Pricing

Select one of the levels – Gold or Silver – to receive all the benefits included. Or you can select your own package of items using the A la Carte pricing. Any optional-additional cost item may be selected as an A la Carte addition.

		Gold	Silver	A la carte
		\$3,500	\$1,900	
Symposium				
	Promotional materials – Your materials will be distributed to attendees	Included	Included	\$250
	Registration(s)	1 event registration	Optional – additional cost	\$725
	Exhibit table	Included	Optional – additional cost	\$750
	Education Session Sponsor - your logo included on materials/platform and option to introduce the speaker	All education sessions	Pick 1 education session	\$300
	Break sponsor - your logo included in symposium materials and platform, with the option to have a short message promoting your brand	Optional – additional cost	Pick 1 break	\$750
	Happy hour sponsor - your logo included in symposium materials and platform, with the option to have a short message promoting your brand	Optional – additional cost	Pick 1 night	\$1,500
	Opening reception sponsor - your logo included in symposium materials and platform, with the option to have a short message promoting your brand	Optional – additional cost	Optional – additional cost	\$2,000
	Keynote speaker sponsor - your logo included in symposium materials and platform, with the option to have a short message promoting your brand	Optional – additional cost	Optional – additional cost	\$2,500
External Communications (potential members)				
	Email footer ad - your logo included in messages to potential members	Included – all emails	Included – all emails	\$500 – all emails
	Send email to potential members promoting your brand	2x/year	1x/year	\$150/email
	Social media posts promoting your brand	4x/year	2x/year	\$150 for two posts
Influencer Communications (members)				
	Listserv Communication of your brand content posted on your behalf	2x/year	1x/year	\$150/post
	President's newsletter footer ad - your logo included	Included	Included	\$500 – all emails
	Send email to members promoting your brand	3x/year	2x/year	\$150/email

2023 - 2024 Sponsorship Opportunities



		Gold	Silver	A la carte
		\$3,500	\$1,900	
Website				
Leaderboard Ad (quarterly) - your logo posted on our website		4 quarters	Pick 2 quarters	\$75/quarter
Members-only special page w/ contact info, discount offerings		Included	Included	Not applicable
Public-facing content – logo and link to your website		Included	included	Not applicable
Virtual events				
Sponsor a public-facing webinar open to anyone - your logo on promotional and webinar materials. Optional - to have a short message promoting your brand during the webinar		2 events/year	1 event/year	\$700/event
Sponsor a members-only webinar - your logo on promotional and webinar materials. Optional - to have a short message promoting your brand during the webinar		2 events/year	1 event/year	\$700/event

Half-Year Pricing

Select one of the levels – Gold or Silver – to receive all the benefits included. Or you can select your own package of items using the A la Carte pricing.

		Gold	Silver	A la carte
		\$1,900	\$900	
External Communications (potential members)				
	Email footer ad - your logo included in messages to potential members	Included – all emails	Included – all emails	\$500 – all emails
	Send email to potential members promoting your brand	2x/year	1x/year	\$150/email
	Social media posts promoting your brand	2x/year	1x/year	\$150 for two posts
Influencer Communications (members)				
	Listserv Communication of your brand content posted on your behalf	2x/year	1x/year	\$150/post
	President's newsletter footer ad - your logo included	Included	Included	\$500 – all emails
	Send email to members promoting your brand	2x/year	1x/year	\$150/email
Website				
	Leaderboard Ad (quarterly) - your logo posted on our website	2 quarters	1 quarter	\$75/quarter
	Members-only special page w/ contact info, discount offerings	Included	Included	Not applicable
	Public-facing content – logo and link to your website	Included	included	Not applicable
Virtual events				
	Sponsor a public-facing webinar open to anyone - your logo on promotional and webinar materials. Optional - to have a short message promoting your brand during the webinar	2 events/year	1 event/year	\$700/event
	Sponsor a members-only webinar - your logo on promotional and webinar materials. Optional - to have a short message promoting your brand during the webinar	2 events/year	1 event/year	\$700/event

Put a check mark next to the level you are selecting and/or in the far left-hand column to indicate your selections. *AiIP Members receive a 20% discount on sponsorship options.*

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